

# The Protectors

## Values-Based Freedom from Bullying Resources

*Bringing Justice,  
Safety & Compassion into  
the 'Theater of Bullying'*



**THE PROTECTORS**  
FREEDOM FROM BULLYING  
COURAGE, CHARACTER & LEADERSHIP  
FOR LIFE

# Why The Protectors?

Because it's a proven, effective and culture-changing program that does more than diminish bullying: It brings to your values-based organization greater character and leadership for life.

Here's how. Studies show that most kids know and feel that bullying is wrong. Yet they fail to act as if it's wrong. When this happens, it is usually a lack of courage that inhibits a Bystander, who has the most potential power, to become a heroic "Alongside Stander" of Targets of serial bullying.

So unlike many other programs, The Protectors, which is used by hundreds across the world, puts a special emphasis on the formation of courage, which transforms often passive and sometime sinful Bystanders into advocates, helping authority diminish bullying.

And according to many, such as C.S. Lewis, courage is the virtue that underpins all other virtues. This helps all of your students grow in stature, character development, leadership skills, as well as develop a more bold and courageous personality.

## About The Protectors & Paul Coughlin

The Protectors is a unique and effective program is used by hundreds of organizations throughout North America as well as South Africa, Uganda, Australia, New Zealand, and Brazil, among other countries.



*Founder and President Paul Coughlin is the author of numerous books, including "Raising Bullyproof Kids." An international speaker and teacher who has appeared on Nightline, New York Times, LA Times, C-SPAN and Newsweek, he is also a boys varsity soccer coach where he was voted Coach of the Year twice. He is a member of his region's premier college prep school's Board of Trustees and is the father of three teenagers. He and his wife Sandy live in southern Oregon.*

# Life's a Movie - What's Your Role?

## Comprehensive Live Training & Presentation

This school culture-changing presentation will educate and inspire your entire organization to work as one to combat this growing form of abuse, making your organization a beacon of justice, safety and academic achievement.

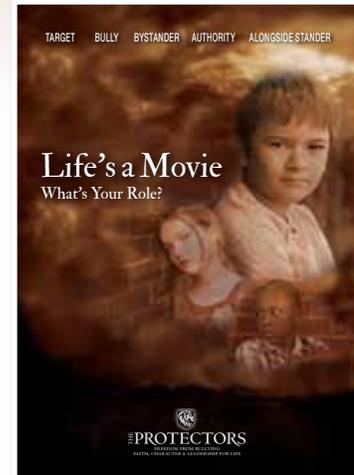
This live, 3-part presentation is the most comprehensive program offered by The Protectors. It will help Bystanders, Targets and Bullies change their roles. It provides your faculty the practical and effective training it needs to diminish bullying. And it helps your parents, especially those of Targets, really understand the world of bullying and what they need to do to help your organization fulfill its mission.

When you select this option, you receive free curriculum and free copies of our unique resource, Raising Bullyproof Kids—a \$600 value.

This comprehensive option answers a concern of the Department of Health & Human Services: Most anti-bullying programs don't last. We've created resources that will keep this topic on the front burner for years to come, including a special curriculum called The Protectors Freedom Council, as well as a regular e-newsletter.

To learn more about this comprehensive option, including pricing, please go to: [www.theprotectors.org](http://www.theprotectors.org).

*FREE:*  
"Life's a  
Movie, What's  
your Role?"  
Curriculum



*Each live presentation comes with free posters to help promote this effective program throughout your organization*

*FREE:*  
10 copies  
of Raising  
Bully-Proof  
Kids



## Freedom-From-Bullying Curriculum

This 7-lesson curriculum, designed for grades 3-12, will help your students dispel many of the prevalent myths about bullying and give them the tools they need to do the right thing, making your organization a safer, more creative and character growing place to learn.

This option gives you two curriculum in one. The first is designed for your entire student body. The second is for students who want to take their concern and compassion for others to the next level. This second group, called The Protectors Freedom Council, is like your varsity squad. They, with the aid of a unique curriculum, keep this topic alive and well on your campus. They help map out bullying "hot spots," and help you honor students caught in the act of moral courage, among other activities. For a sample of this unique and effective curriculum, go to: [www.theprotectors.org](http://www.theprotectors.org).

*This  
option gives  
you two  
curriculum  
in one!*



# What Others Say Proven. Effective. Inspiring.

“Paul Coughlin’s anti-bullying presentation is preventative medicine against school shooting, one of the most devastating crimes that a school and community can experience. His school assembly presentations were excellent and served as a springboard for our school to develop a common lesson plan on bullying prevention. Mr. Coughlin’s use of personal anecdotes and factual information about the myths of bullying was well-received. He connected well with various age groups, and he responded well to the many questions that students asked. I recommend him highly.”

- *Dr. Phil Meager | National Distinguished Principal Hoover Elementary School*

“Paul Coughlin’s anti-bullying presentation was compelling, relevant and accessible to every student. His natural speaking ability created an openness that the students immediately responded to. His ability to reach our students on such a complicated topic was inspiring and all of the parents who observed the presentation said it was one of the best assemblies they had seen. Having Mr. Coughlin at our school was one of the best investments of PTO funds ever. Hopefully, we will be able to have a return engagement each school year.”

- *Katie Tso | President | Hoover Elementary PTO*

“When we heard of how effective Paul’s anti-bullying presentation is, we called him immediately. He started his presentation with a bang. I was impressed to see more than 350 high school students remain so attentive and captured by his presentation. Paul addressed a variety of bullying and harassment issues. He did a great job relating these issues to students and helping them understand how impacting they can be. Not only was I impressed with his presentation style, he also taught our students how to help one another and gave them strategies to use when being bullied and harassed. If you are looking for an effective way to address bullying and harassment at your school, I would strongly recommend Paul. Don’t hesitate to call or email for a recommendation.”

- *Jesse Pershin | Principal | Rogue River High School*

“On behalf of the staff and students of Davison, Miller and Grayson Schools, I would like to thank you for your presentation on bullying. We met during our staff meeting yesterday to decide how we can follow up in our classrooms on the many ideas you have given us. We are going to be working with our students on strategies such as courage and the power of two. I thank you for inspiring us to do better in area of character education and for giving us practical information and guidance to move forward with. In Good Spirit School Division we believe Students Come First, your presentation reminded us of why we do what we do as educators and offered strategies to ensure that students do come first.”

- *M. Gavel, B.ED M.ED | Principal | Davison School, Canada*



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[www.theprotectors.org](http://www.theprotectors.org)